HOPE ITS SECOND WIND

GIVING HOPE ITS SECOND WIND
Our family gives to Aviva because it both touches and transforms the lives of children and families. Aviva shows up when others are not there. The children they place are in safe and loving homes. Its residential program provides chances for girls whose lives have been interrupted by violence and tragedy.

LESLIE KAVANAUGH
Aviva Board Member
EVERY CHILD AND EVERY FAMILY IN OUR LOS ANGELES COMMUNITY DESERVES THE CHANCE FOR A BRIGHTER FUTURE.

MISSION STATEMENT

Giving hope its second wind

Dear Aviva friends and supporters:

Thank you for your continued support of Aviva and its mission to give every child and every family a chance for a brighter future.

Aviva has built its reputation on giving at-risk children, youth and their families hope through compassionate support and services. So it is fitting that our theme this year has been “Giving Hope Its Second Wind.” In 2016 Aviva found new ways to give hope a second wind:

• Aviva took on the challenging task of providing advocacy services and support to commercially sexually exploited children (CSEC). Specially trained Aviva team members were first responders - meeting up with youth, often in the middle of the night, at police stations and hospitals.

• Hundreds of families discovered new parenting approaches through our Community Mental Health Services, including through Parent Child Interactive Therapy (PCIT), which is profiled on page 9 of this Report.

• Aviva placed more than 100 foster children in safe, nurturing homes through its Resource Family agency.

• Aviva’s former high school facility also found a second wind in 2016 as the space was transformed into a new Family Resource Center, offering something for clients served through all Aviva services.

In the spirit of sharing hope, we asked our volunteers and donors tell us why they support Aviva. Take some time to read their inspiring responses, shown throughout the pages of this Report. Their comments are a reflection of the conviction and strength of the community’s devotion to our mission.

Thanks to you - our volunteers, donors, employees and friends - Aviva will continue to offer local families guidance and hope for brighter futures. We are humbled by your generosity and look forward to continuing our work together.

Sincerely,

REGINA BETTE
Executive Director

GENEVIEVE HAINES
President, Board of Trustees

FROM THE BOARD
Taking action in our own community is so important in these times. Volunteering with the girls at Aviva is special to me. Their positive outlook on life can help change our world.

CHERISSE LEOPOLD
Long-time Volunteer

I donate to Aviva because I believe in the good work and the difference that the employees of this agency make.

PAULINA AGUILAR
Aviva Outpatient Therapist and donor
Aviva’s new Family Resource Center exemplifies “giving hope its second wind.” In 2016, Aviva transformed the space that previously housed Aviva High School into a Family Resource Center that offers something for all of Aviva’s clients.

The new Digital Media Lab is a bright, state-of-the-art space that provides clients with cutting edge technology, training in digital media arts and opportunities for professional development. Aviva launched our first program last fall in partnership with the Young Producer’s Group. Clients from Aviva’s Wallis Annenberg Residential Treatment Center have learned how to make electronic music while developing skills in problem-solving and information technology.

“Sewing mends the soul” at Aviva’s new Creative Arts and Sewing Center. Clients have the opportunity to learn new skills and express themselves creatively, using new Baby Lock sewing machines and a variety of arts and crafts.

Aviva’s new Family Resource Closet offers clients “retail therapy” for much needed items free of charge. Clients are invited to visit the Family Resource Closet for clothing and shoes for women, men, children and babies as well as household items. The closet is stocked with new and gently used items from generous donors, employees and friends of Aviva.

Because of its central location, Aviva’s Family Resource Center is a hub of opportunities, creativity and resources for Aviva clients of all ages, from all of our services. Best of all, these new spaces were made possible through the generosity of our donors.

“Helping out at Aviva is easily the most rewarding work I’ve ever done. When it was explained to me the difficult path that most of the girls have been on and how Aviva is trying to point them in the right direction, lending a hand was a no-brainer.”

BILL CHAIS
A 15-year Aviva volunteer and, together with his wife and Aviva board member Wrenn Chais, the 2017 recipient of Aviva’s Humanitarian Award.
Mario and his wife, Glenda, are not shy when it comes to expressing their gratitude toward Aviva.

The unassuming couple was referred to Aviva when they faced severe behavior problems with their 3-year-old son, Angel. He was hyperactive, refused to follow simple instructions and was aggressive toward family and other children. “I didn’t have a way to help my son, Angel,” says Glenda.

Women, Infants and Children (WIC), a federal nutrition program, referred Angel and his family to Aviva for help in 2016. Early on, Aviva Outpatient Therapist Bruna Soares recognized that Angel and his parents were ideal candidates for Parent-Child Interaction Therapy (PCIT).

During PCIT, Angel and his mother Glenda interact in one room while Soares observes from another room. Glenda wears an earpiece so Soares can talk her through different ways to communicate with Angel as they play together.

Soares, who has special training in PCIT, said, “There are not that many agencies in Los Angeles County that offer PCIT. It’s an incredible intervention. It is great to see the parents focus on the child’s strengths instead of negative behaviors. It is amazing to see how fast we can see improvements!”

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TREATING COMMERCIALLY SEXUALLY EXPLOITED CHILDREN: MEASURING SUCCESS ONE DAY AT A TIME

In 2016, Los Angeles County Probation Department selected Aviva Family and Children’s Services as one of three agencies to provide advocacy services to commercially sexually exploited children (CSEC) throughout the northern area of Los Angeles County. Magaly Rosa, Aviva’s CSEC program director, spearheaded this challenging effort.

Aviva served as a “first responder,” meeting up with the youth, usually at a police station. Rosa would arrive, often in the middle of the night, with a backpack filled with a change of clothes and a few toiletries. She would accompany and support the teen as she is taken to USC Medical Center for a medical examination. A social worker also would be present to conduct a preliminary assessment and determine an appropriate placement.

Rosa then would follow up with the youth within 24 hours of being placed in an emergency shelter. Her ongoing role was to provide weekly visits, phone calls and overall case management to ensure each teen received access to necessary resources and services.

Getting a teen ‘off of the street’ or ‘out of the life’ is not an easy task. Rosa explained that when it comes to CSEC, success must be measured in short-term, baby steps, one day at a time. “It is gratifying to help these youth, yet it is a slow process,” she said.

Commercial Sexual Exploitation of Children (CSEC) is not a new ‘issue,’ but a crisis that continues to run rampant locally, nationally and worldwide. It involves abuse, pornography, prostitution and the smuggling of children for unlawful purposes. According to the State Office of the Attorney General, CSEC or human trafficking is second only to drug trafficking as the world’s most profitable criminal enterprises.

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ONE TEEN’S JOURNEY

Eva (not her real name) lived in a gang-infested Los Angeles County neighborhood. At age 15, she was grabbed by a gang, drugged, raped and prostituted for weeks before the gang dropped her back at home with a drug overdose. The Los Angeles County Department of Probation got Eva the help she needed and relocated her and her mom to another city. With Aviva’s support and intensive case management, Eva graduated high school a year early and received a scholarship to California State University, Los Angeles.

Eva’s story illustrates how rocky and difficult the journey to escape sexual exploitation can be. At Aviva, our staff has the tenacity and sensitivity to help CSEC victims find hope and a brighter future – however difficult the path.
## AVIVA BY THE NUMBERS

### FINANCIALS

#### MALE

50%

#### FEMALE

49%

### REVENUE AND SUPPORT

- **Program services contracts**: $16,992,068
- **Fundraising**: $1,170,641
- **Investment returns**: $154,905
- **Other income**: $7,943

**Total Revenues**: $18,325,557

#### OPERATING EXPENSES

- **Program services**: $16,869,691
- **Fundraising**: $256,716
- **Administrative and support services**: $1,178,034

**Total Expenses**: $18,304,441

*Unaudited

1 Includes grants, contributions, in-kind gifts and special events

2 Realized income and gains/losses; does not reflect change in portfolio value

3 Does not include depreciation expense of $403,885

#### MENTAL HEALTH SERVICES

- **Wraparound Services**
- **Foster Care**
- **Residential Treatment**
- **Other Contract Services**
- **Grants and Cash Contributions**
- **Special Events**
- **Other Income**

#### IMPACTED:

- **Total Family Members**: 6,853
- **Number of Unique Clients**: 1,561

#### SERVED:

- **65% of our outpatient clients have made significant improvement in their treatment goals at time of discharge**

#### +17,000

Individual therapy provided

#### Age

- **0-5**: 13%
- **6-12**: 34%
- **13-17**: 41%
- **18 & Over**: 13%

#### Race

- **African-American**: 16%
- **Caucasian**: 6%
- **Hispanic**: 73%
- **Asian-Pacific Islander**: 0.4%
- **Other**: 4%

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GIVING HOPE ITS SECOND WIND COMES FROM AVIVA’S COMMUNITY SUPPORTERS AND DEDICATED VOLUNTEERS

COMMUNITY SUPPORT
Aviva Family and Children’s Services is grateful to the many corporations, foundations, associations and other organizations that make extraordinary commitments to our mission. Any company or association wishing to learn more about our agency and how we can partner, please call for a tour and meeting.

VOLUNTEERING
Aviva’s volunteers make a positive impact on our young clients, serving as role models for children and teens in our programs. Our volunteers lead enrichment classes, serve as homework tutors, provide time in our Family Resource Center.

For more information, contact:
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323.876.0550 x1105
Founded 1915 as Hamburger Home, Inc.

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